<table>
<thead>
<tr>
<th>Time</th>
<th>Duration</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30-9:00 am</td>
<td>30m</td>
<td>Registration &amp; Refreshments</td>
</tr>
</tbody>
</table>
| 9:00-10:00 am | 1h     | **Room: Chancellor Ballroom**  
Welcome and Opening Remarks – UIRP Mobile Development Day  
Laura Frerichs, Research Park Director  
Morning Keynote Address: Julian Sanchez – John Deere |
| 10:00-10:05 am | 5m     | BREAK                                                                       |
| 10:05 – 11:15am | 1h 15m | **Room: Lincoln**  
Presentation: Android Development Trends  
Ryan Harter – Analog Ocean, Android Developer  
**Presentation: Android Development Trends**  
Jason Bruder - Apple  
**Room: Alma Mater**  
Panel: Mobile – The GIS Gold Rush  
Moderator: Jay Geistlinger – HDF Group  
Panelists:  
James Whitacre – UIUC  
Blake Giles – IMO  
Richard Gehres – State Farm  
**Room: Quad**  
Open Networking |
| 11:15-11:20am | 5m     | BREAK                                                                       |
| 11:20am – 12:20 pm | 1h     | **Room: Lincoln**  
Panel: Mobile – The Great Frontier of Big Data  
Moderator: Michael Welge - UIRP  
Panelists:  
M. Ahmad Shahzad – Caterpillar  
Meghan Goldfarb – State Farm  
Erwin Cruz - Grainger  
**Room: Alma Mater**  
Panel: Mobile Intellectual Property  
Moderator: Lesley Millar-Nicholson  
Panelists:  
Alan Singleton – Singleton Law Firm  
Svetlana Vranic-Sowers – OTM  
Karin O’Connor – Perimeter Advisors  
**Room: Quad**  
Open Networking |
| 12:20-12:50 pm | 30m   | **Room: Chancellor Ballroom**  
Buffet Lunch                                                                   |
| 12:50-1:35 pm | 45m    | **Room: Chancellor Ballroom**  
Lunch Keynote: Rajesh Karmani – Zero Percent                                    |
| 1:35 – 1:40pm | 5m     | BREAK                                                                       |
| 1:40 -2:40 pm | 1h     | **Room: Lincoln**  
Panel: Trends and Issues in UX/UI for Mobile  
Moderator: Craig Vodnik - Cleverbridge  
Panelists:  
Melinda Miller – Pixo  
Jonathan Pearce – Pixo  
Tim Kuehlhorn – Agrible  
Ryan Harter – Analog Ocean  
**Room: Alma Mater**  
Presentation: Three Campuses – Three Mobile Solutions  
Jim Caputo – AITS, UIUC  
Jason Maslanka - UIC  
**Room: Quad**  
Open Networking |
| 2:40-2:45 pm | 5m     | Break                                                                       |
| 2:45-3:45 pm | 1h     | **Room: Lincoln**  
Panel: Corporate Mobile Strategies  
Moderator: John Quarton - AEL  
Panelists:  
Eric Crawford – John Deere  
Felipe Martinez – AbbVie  
Joe Tauke – Caterpillar  
Sam Bright – ADM  
**Room: Alma Mater**  
Panel: The World of Mobile Entrepreneurship  
Moderator: Jed Taylor - TEC  
Panelists:  
Bliss Chapman - Agrible  
John Zhao - Zondr  
Neel Kothari – Plateful  
**Room: Quad**  
Open Networking |
<p>| 3:45-3:50pm | 5m     | BREAK                                                                       |</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Room: Lincoln</th>
<th>Panel: The Intersection of Energy and Mobile</th>
<th>Room: Alma Mater</th>
<th>Panel: Wearables</th>
<th>Room: Quad</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:50 – 4:50pm</td>
<td>1h</td>
<td>Moderator: Mark Nolan - OCR</td>
<td>Panelists:</td>
<td>Moderator: Paul Wagner - AITS</td>
<td>Open Networking</td>
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<td></td>
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<td>John Busbee - Xerion Advanced Battery</td>
<td>Tejas Shastry – AMPY</td>
<td>Adam Tilton - Rithmio</td>
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<td></td>
<td>Abhilash Jindal – Mobile Enerlytics</td>
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<td>Keith Bujak - John Deere</td>
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<tr>
<td>5:00-6:30pm</td>
<td>2h</td>
<td>Networking Reception at Houlihan’s Bar at the iHotel</td>
<td>Join us for drinks and appetizers after the conference!</td>
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