Welcome to the Corporate Mobile Strategies Panel

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Agenda

1. Medical Device Definition - FDA
2. Zempro – Scope of Service
3. Zempro Features
An instrument, apparatus, implement, machine, contrivance, implant, in vitro reagent, or other similar or related article, including a component part, or accessory which is:

• recognized in the official National Formulary, or the United States Pharmacopoeia, or any supplement to them,
• intended for use in the diagnosis of disease or other conditions, or in the cure, mitigation, treatment, or prevention of disease, in man or other animals, or
• intended to affect the structure or any function of the body of man or other animals, and which does not achieve its primary intended purposes through chemical action within or on the body of man or other animals and which is not dependent upon being metabolized for the achievement of any of its primary intended purposes.

Source: http://www.fda.gov/MedicalDevices/DeviceRegulationandGuidance/Overview/ClassifyYourDevice/ucm051512.htm
ZemPro – Scope of Service

Description
ZemPro is a mobile application that automates dose calculations for ZEMPLAR (paricalcitol) Injection per the U.S. prescribing information. ZemPro is for use by trained clinicians. ZemPro is not a substitute for clinical judgment. No medical decision should be based solely upon the results provided by this software.

Compatibility: Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.
Zempro Features

- Access to full prescribing information for Zemplar Injection
- Access to Important Safety Information for Zemplar Injection
- Calculations for Zemplar Injection Dose Titration per Prescribing Information
- ZemPro contact information
- Zempro user guide
- User tutorial